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DREAM IT
LIVE IT

SPEKTRA

Africa's No.1 Design Build Monthly Newsletter

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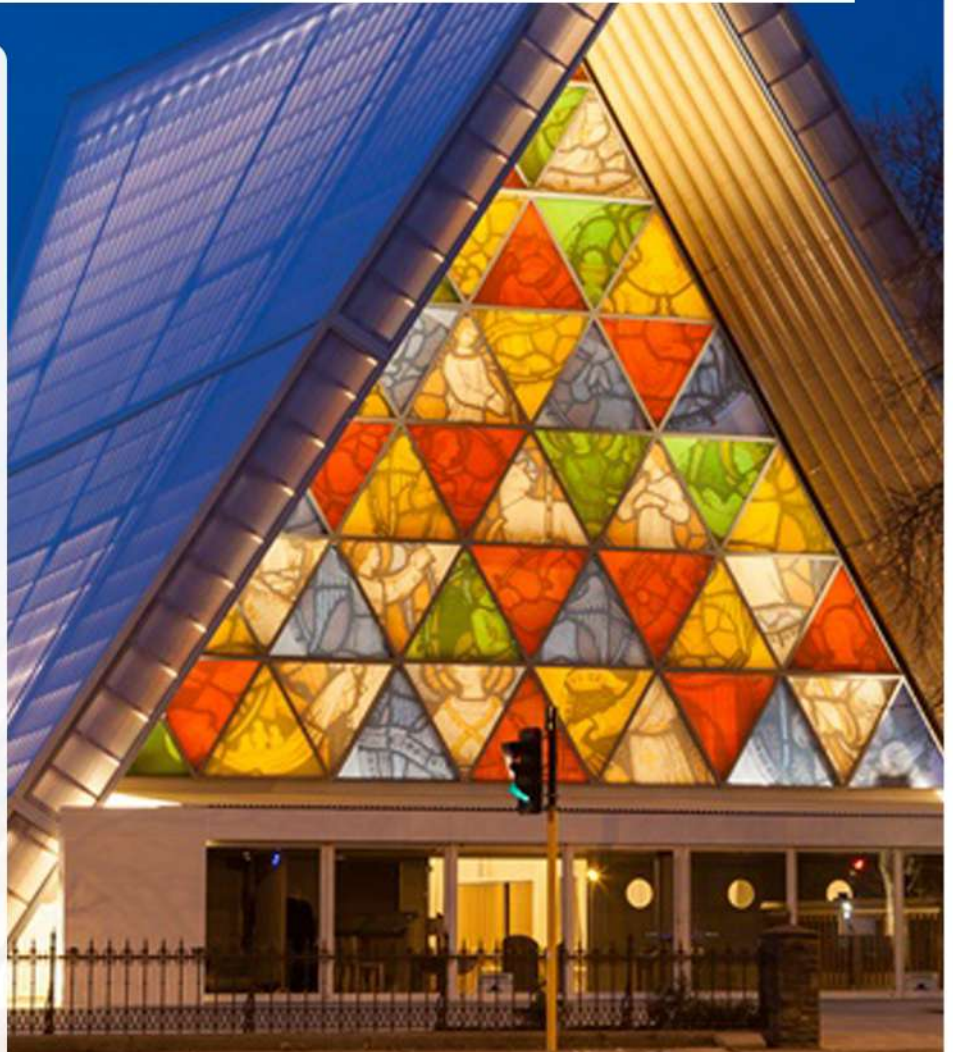
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THE CEO'S THOUGHTS

What defines you? Your style, intellect, accomplishments, even failures? You are a definition of all your experiences. Success and failures are a part of growth. Be self-driven and live to see the yield!

William Evans Halm (a.g.i.a)

GUNG - HO!!!

Spektra Global Celebrates AFRICAN UNION DAY



Spektra Crew



Construction Team

This year's Africa Union Day, which fell on Saturday, 25th May, 2019, came early for staff of Spektra Global as we celebrated the day on Friday 24th May in style.

Cheer and excitement filled the building as staff showed up to work dressed in different African attire representing various African countries or tribes. The construction team did not fail to astonish us, as they were properly adorned in various African attire representing the Northern, Volta and Central regions of Ghana. We also had an "Oga" from Nigeria in our midst. It was an interesting and amusing sight to behold.

The **King** and **Queen** of Spektra (CEO & COO) were not left out as they looked spectacular in their traditional regalia.

It was a lot of fun as staff took turns in a photo shoot session to showcase their apparels. This was also to help our judges choose the winners (best dressed Male & Female staff) for the day.

Staff were also treated to some bissap gingered juice (sobolo) with peanuts and "jaw breakers" locally known as ats(m) to commemorate the day.

By the close of working hours, thrill and laughter had filled the premises as judges were having a hard time choosing the best-dressed for the day. And though was a "tie", some members of the construction department emerged winners and gleefully walked away with their cash prizes.

What a great way to end the week!!

Happy AU day Africa!!!!



CEO & COO



Faith & Frederick



Insights

Into The Interior Design Of Enterprise Market

THIS OUR BEST OFFICE SO FAR MR. KELLY GADZEKPO, CEO ENTERPRISE GROUP

“This is clearly our best office so far”, CEO of Enterprise Group, Mr. Kelly Gadzekpo expressed his satisfaction as he commended Spektra Global at the launch of their newly designed office space; Enterprise Market, located at Ridge - Advantage Place.

Speaking at the launch, the Head of Communications, Enterprise Group, Mad. Phyllis Woode-Nartey expressed her appreciation to Spektra Global for a great job done. “Even though Spektra had fantastic ideas for designing the office, however, they listened to our inputs and were accommodating” she said.

Mad. Woode-Nartey added that client satisfaction is paramount for the Enterprise Group and as such, the offices were designed with the client in mind to ensure a comfortable and enjoyable the working and business environment. “Due to the nature of services we provide, there is sometimes the need for a private place to engage clients.

There are a number of cozy private meeting rooms for the relaxation of customers and also to guarantee confidentiality.

The design additionally ensures that customers are very comfortable as they wait to be served.” She concluded by commending Mr. William Halm, CEO of Spektra Global and his team for creating a working space that is not only beautiful but functional.



The Enterprise Group CEO, Keli Gadzekpo

Mr. William Halm on his part expressed great satisfaction with the successful completion of the office space and the fact that the outcome had exceeded the client's expectation. "He disclosed that although Spektra Global has a working relationship with Enterprise Group, they had to competitively bid for the project when the tender was announced and went through a rigorous selection process to present their designs to the selection committee to win the bid.



Mr. Halm said listening to the client needs was key for working on the enterprise market project. "As architects, being attentive to our clients need when working on a project is essential and helps in understanding the client's preferences to bring a project to life and in designing to meet their requirements" he said.

He added that in working on the four-month project, special efforts were put in the selection and blending of colours to communicate the clients' message, to customers and to project the Enterprise Group brand and values.



"When working for an organization, your concepts and ideas must reflect the values and culture of the organization in order to make it easy for their clients to relate and for the staff to maintain standards at work and that was what we did for Enterprise Group" Mr Halm stated "I am happy about the project and grateful to Enterprise Group and the entire team for the opportunity to work on the Enterprise Market project which will serve as a one stop shop for Enterprise Group", He concluded.



Opening of the Enterprise Market



William Halm with Keli Gadzekpo at the opening

Full Sail For The Future



Ever have a tough time making a decision? With so much available information and ever more alertness to others' points of view, it's possible that decision-making is actually becoming more difficult.

It turns out that making a decision, or, more specifically, taking action is itself the antidote.

"Action creates clarity! ... Stop trying to find the perfect job, or the perfect product or business idea. Move! Do something!"

The idea here is that, while yours may not be the "perfect" answer, it is a start.

One effect of taking action is to generate clarity, which may, in turn, lead us to tweak or even scrap the original strategy. Either way, there is momentum and, without that, we aren't going anywhere. It's true that there may be risk. "What if this is the wrong decision? The wrong direction?"

It's important to be flexible enough to adjust to changes in conditions.

Australian futurist Paul Higgins writes: "Our work has changed over the last decade to be far more focused on how do you create a strategy which deals with the fact that forecasting does not work and that 'best stabs' are somewhat useless."

Now is the time for all of us to get our "sea legs" as we sail our respective ships through the uncharted waters that are the future.

HOW TO MEASURE PROGRESS IN YOUR PERSONAL GOALS

Daily, Weekly and Monthly

Although there are some people who advocate for dropping all your goals or focusing on systems instead of goals, most have never managed to fully give up on setting goals for themselves.

Measuring progress towards your personal goals affects your well-being. Your **goals need to be in line with your inner needs and motives**. If you're committed to a goal for external reasons such as pleasing your boss or your parents, you won't see the same emotional improvements when you make progress. Progress.

3 WAYS TO MEASURE YOUR OWN PROGRESS

Track daily goals with the Seinfeld method it works like this:

- Keep a calendar where you can check off each day that you complete your daily goal
- Keep doing this every day, and soon you'll have a chain of days you've checked off
- **Don't break the chain**
That's it. Pretty simple, but eventually you'll find you'll have hundreds of days chained together, and skipping one will be much harder, since it'll set you back to a chain of zero.

Track weekly progress with a show-and-tell

For tracking weekly progress, you can always come back to Y Combinator's weekly dinners as a reference point. The idea is that all of the founders involved in YC's current batch come together once a week to hear advice from an eminent person, and to share their progress from the past week. **Teaming up with a group of business minded friends to discuss each other's progress weekly is a good strategy to get free good advice, opinions and suggestions to help you advance towards your goals.**

Complete a monthly personal review

Run a recurring meeting with yourself: Schedule a 30-minute meeting with yourself to occur in 1 month, and to recur every month after that. Make the meeting non-negotiable, and if for some reason it has to be rescheduled, reschedule it **but don't cancel it**. Include sections like

A report on my progress for the one habit I focused on last month

Notes on any experiments I tried

Goals for the following month, including one habit I want to focus on regularly

Notes on long-term goals and personal changes I'm working towards

Source: **buffer.com**

Iconic

Building of the Month



The Transitional Christchurch Cathedral in Christchurch, New Zealand, came about in response to an earthquake. The church replaces the more traditional structure badly damaged in the 2011 Christchurch quake (the spire collapsed) and itself has withstood several others since then. It is also the world's only church made substantially of cardboard.

Architect Shigeru Ban is a native of Japan and studied architecture at The Cooper Union in New York City. Early on, Ban found innovative ways to use recycled paper and applied these both to disaster relief projects and with private clients. For the church, he employed 90 600-millimeter-diameter, 20-meter-long cardboard tubes.

The Japan Times reports that Ban realized in the mid-1980s that “paper could be used to create the weight-bearing structural elements of a building.”

The result is more complex — and more durable — than it sounds. Ban writes, “Since geometry is decided by [the] plan and elevations of the original cathedral, there is a gradual change in each angle of paper tubes.” The most frequently asked question about such structures has to do with rain; however, the church's polycarbonate roof and concrete floor keep it watertight. Opened in 2013, the estimated lifespan of the “temporary” structure is 50 years.

Famous Quote



“Life is like riding a bicycle. To keep your balance, you must keep moving.”

- Albert Einstein



Z V O I M X Q R F E F L S S Z
Q H B X S A P J H E B N I W W
O W O U R F S E D S I Z B J H
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S L O C O M O T I O N E R G J
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J J Z C E X L B O A H W R P F
H Q W P Q Z A V I M L U H Y Z

**CAN YOU FIND
THESE WORDS
WITH MOTION?**

- COMMOTION
- DEMOTION
- EMOTION
- LOCOMOTION
- PROMOTION



ABOUT THE EDITOR

Karen Evans Halm is an architect and an associate of the Ghana Institute of Architects with over a decade's experience in the field, specializing in Interior Design and Landscape Architecture. She is also the co-founder of Spektra Global

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